

Website and Newsletter Banner Digital File Specifications:



Website Banner Sizes, CoVa Mag, CoVaBiz & Savor Virginia:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

Newsletter Banner Sizes:

- CoVa Be Well: w 300px x h 250px
- CoVaBIZ Break: w 396px x h 144px
- CoVa Eats SS: w 300px x h 250px
- CoVa Eats Peninsula: w 300px x h 250px
- CoVa Home & Garden: w 300px x h 250px
- CoVa Scene: w 296px x h 144px
- Savor Getaways: w 300px x h 250px



Website Banner Sizes, Lynchburg Living, Lynchburg Business & Central Virginia Weddings:

- Size 1: w 728px x h 90px
- Size 2: w 300px x h 250px
- Size 3: w 300px x h 600px

Newsletter Banner Sizes:

- Lynchburg Be Well: w 300px x h 250px
- Lynchburg Home & Garden: w 300px x h 250px
- Lynchburg Scene: w 300px x h 250px
- Lynchburg Taste: w 300px x h 250px



Website In Article Banner Sizes, Outer Banks Coastal Life & The Wedding Guide to the Outer Banks:

- Size 1: w 800px x h 200px

Misc. Newsletter Banner Digital File Specifications:

Newsletter Banner Sizes:

- Crystal Coast: w 300px x h 250px
- Eastern Shore Happenings: w 300px x h 250px
- High Country: w 300px x h 250px
- Shenandoah Valley Tourism: w 300px x h 250px
- Tennessee Smokies: w 300px x h 250px
- This Week At The Beach: w 300px x h 250px
- Virginia Beach Hotel Association: w 300px x h 250px
- Virginia's Blue Ridge: w 300px x h 250px
- Williamsburg: w 300px x h 250px



Design Tips:

- Keep it simple... Less is more.
- 1) Include a "Call to Action" headline.
- 2) Include your logo and an image.
- 3) Include button that links to your website.
- 4) Use a readable font.

What Should I Send?

- Keep it simple... Less is more.
- Use sizes pertaining to Website or Newsletter
- Send .jpg, png files
- Image resolution of 72dpi
- All color must be RBG

How To Send Banners?

Your Local Account Executive or Sales Coordinator call 757-422-8979 ext 156