

“Faces Of”

[PRINT]



Double Page Sample



Single Page Sample

[DIGITAL]

1. Digital Flip-Book
2. Web Article
3. CoVa Scene e-newsletter



DIGITAL PUBLICATION, LISTING & E-NEWSLETTER

Each “Faces Of” will receive an exclusive feature in the CoVa Scene e-newsletter.

ADVERTISING PACKAGES INCLUDE:

- Full Page or double page format ad
- Additional exposure in a digital version promoted on CoVaBIZMag.com for 1 year and CoVa BiZ Break newsletter.
- Complimentary production of ad with your supplied 150-word write-up
- Optional high-quality professional photography with full client reproduction rights of printed photo (see here)
- Published in May/June.

SPECIAL PRICES (PER ISSUE)

Ad Size	Normal Rate	Discounted Rates Including Digital
Double	\$9,245	\$6,000
Full	\$5,135	\$3,200

Rates are per issue. All billings are upon publication.
Invoices are emailed with net 15 day terms.

Please supply a hi-res photograph, or schedule with our photographer a custom photo for \$250. **Photography Completed by: 4/1/25**

SIGN UP EARLY—LIMIT ONE PER CATEGORY—See Category List Next Page>>

Ad Sizes
Double — 18"W x 10.875"H
(.125" bleed)
Full — 9"W x 10.875"H
(.125" bleed)

*See digital spec sheet for supplied materials and ads

For more information contact us at sales@vgnet.com or call 757-422-8979 ext 156

[ABOUT US]

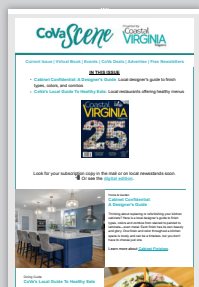
PUBLISHED 6 TIMES THROUGHOUT THE YEAR

JANUARY	Space Deadline: 12/4 Ad Approval: 12/11
MARCH	Space Deadline: 1/28 Ad Approval: 2/4
MAY	Space Deadline: 3/28 Ad Approval: 4/4
JULY	Space Deadline: 5/29 Ad Approval: 6/5
SEPTEMBER	Space Deadline: 7/28 Ad Approval: 8/5
NOVEMBER	Space Deadline: 10/2 Ad Approval: 10/11

CoVa SCENE E-NEWSLETTER PROGRAM

With a highly loyal following of Coastal Virginia Magazine readers, CoVa Scene reaches the perfect audience to promote your event, getaway or business.

Published every Thursday, the Coastal Virginia Magazine CoVa Scene newsletter is sent out weekly to subscribers. Every edition will showcase the area's most anticipated upcoming events.



[PILLARS]

Food & Drink

Bringing the unique flavors and culinary offerings of Coastal Virginia to life

People & Community

Profiling the notable personalities and organizations that impact life in the region

Places & Destinations

Celebrating new and unique locations and worthy weekend getaways

Culture & Events

Highlighting local, visual and performing arts, books, style, festivals and events

Home & Garden

Featuring remarkable homes, interior design, décor and gardens in the area

Life & Wellness

Exploring wellness, healthy living, lifestyles and experiences in Coastal Virginia

[READERSHIP]

Print; Rate Base:
111,000 30,000

Print & Web Age:
156,000+ 63% are 37+

Gender:
61% Female; 39% Male

Household Income:
71% over \$100,000

SIGN UP EARLY—LIMIT ONE PER CATEGORY—Choose Your Category!

Academic Excellence
Accounting Services
Acupuncture
Advertising Agency
Allergy Immunology
Area Hospitality
Art For the Home
Auto Sales & Leasing
Auto Service
Architectural Design
Bicycle Shop
Boat/Yacht Building
Boat Sales
Books
Business Consulting
Catering
Charter/Offshore Fishing
Chiropractic Medicine
Cider
Civil Law
Commercial Banking
Commercial Construction
Commercial Heat & Air
Commercial Landscaping
Commercial Lawn Care
Commercial Lending
Commercial Plumbing
Commercial Property/Casualty Ins
Commercial Real Estate
Commercial Security Systems
Commercial Trash Service
Consignment Shop
Corporate Law
Cosmetic/Plastic Surgeon
Countertops
Criminal Law
Decks & Walkways
Dental Care
Dermatology
Distillery/Spirits
Divorce Law
Education
Emergency Medicine
Event Planning Personal
Event Planning Business
Eyecare
Family Law

Family Medicine
Family Photography
Financial & Accounting Services
Fishing Supplies
Fitness & Training
Foundation Repair
Fresh Baked Goods
Fresh Seafood
Furniture
Garden Supplies
Geriatric Medicine
Golf Cart Rentals/Sales
Golf Supplies
Hair Salon/Styling
Human Resources Services
In Home Senior Care
Interior Design
Internet Services
IT Support & Services
Jewelry Store
Kitchen Renovations
Lamps & Lighting
Law
Massage Therapy
Meeting/Banquet Planner
Men's Fashions
Microbrewery
Mortgage Loans
Museum
New Pool Installation
Obstetrics & Gynecology
Office Design/Furniture
Office Cleaning
Office Leasing
Office Supplies
Ophthalmology
Orthodontic Care
Orthopedic Care
Outside Furniture
Payroll Services
Payroll Services
Pediatrics
Personal Banking
Pest Control
Pet Photography
Photography
Physical Therapy

Plumbing Fixtures
Podiatry
Pool Care & Maintenance
Printing & Copier Equipment
Private School Education
Property Management
Real Estate Rentals
Recruitment & Placement
Residential Construction
Residential Heating & AC
Residential Landscaping
Residential Lawn Service
Residential Plumbing
Residential Real Estate Sales
Residential Window/Doors
Roofing
Screenprinting/Embroidery
Senior Living
Shared Office Space
Small Printing Services
Sports Club
Sporting Goods
Staffing/Temp Services
Surf Shop
Swimwear
Tax Services
The Best Hamburger
The Best Pizza
The Best Golf Course
The Best Seafood Dinner
The Best Steak Dinner
The Best Sub
The Best Sushi
The Perfect Wedding Venue
Tree Service
Vacation Real Estate Rentals
Watersports
Wealth Management
Web & App Development
Web Marketing
Wedding Photography
Wedding Planning
Wellness
Winery
Worker's Compensation Law
Women's Fashions