

BATTLE OF THE BURGERS

CoVa 
BATTLE
of the
BURGERS
#covaburgerbattle

MAY 30TH
2026
CHESAPEAKE
CITY PARK



PRESENTED BY:

Coastal
VIRGINIA
Magazine



CoVaBurgerBattle.com

[#covaburgerbattle](https://twitter.com/covaburgerbattle)



SAVE THE DATE

MAY 30, 2026

1pm-5pm

CHESAPEAKE CITY PARK



Join *Coastal Virginia Magazine* as we bring together the best local burgers and brews for our 2026 Battle of the Burgers events.

The 2026 Battle of the Burgers is expecting 1,500+ attendees. Don't miss out on the opportunity to get in front of an amazing crowd at this Coastal Virginia instant favorite.

- Guests will sample sliders or burger samplings from participating restaurants and cast their vote for their favorite burger.
- The event will include live entertainment, a variety of Virginia breweries and other vendors.
- Each attendee will be given one token to vote for their favorite burger and one for their favorite brew.
- **APRIL 1 DEADLINE**
- All restaurant participants will receive a promotional write up in the May/June issue of *Coastal Virginia Magazine*.
- All restaurant participants receive \$1 per burger/slider served during the event.
- The Judge's Choice for Best Burger will receive a full page of recognition in the July/August issue of *Coastal Virginia Magazine*, and People's Choice will receive a 1/2-page of recognition in the July/August issue of *Coastal Virginia Magazine* and also receive a trophy to display in their restaurant.



For More Information On Vendor Opportunities Please Contact
 Alexandra Matesic at 757-422-8979 x 257 or asabatini@vistamediainc.com



“ This is THE best event of the year—live music, great burgers, cold beer and a beautiful setting! ”

“ It was a wonderful time for my wife and I and many of our friends whom we invited to come along. ”

“ Great burgers and great beer. Real fun and great atmosphere. Love all events you have. ”

“ We HIGHLY enjoyed ourselves!! Looking forward to next year!! ”

TICKETS

\$45 advance ticket
Includes 10 burger tasting tickets

\$55 at-the-door ticket
Includes 10 burger tasting tickets

\$40 military discount ticket
Includes 10 burger tasting tickets

\$65 Early Access ticket
Granted early access at 12pm
Includes 10 burger tasting tickets, and 2 beer tickets

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Total Investment: \$9,000

- Event naming rights: "CoVa Battle of the Burgers presented by Your Company"
- Inclusion in event logo from contract date
- Social media announcement about sponsorship
- Inclusion on event website
- Inclusion on all print and digital material from contract date
- Tagged as sponsor for all ticket giveaways on social media
- 10' x 20' Chalet Tent (Seating for 20 people)
- Opportunity for presence at event with 10 burger tasting tickets & 2 beer tickets per person (up to 10 people)
- Opportunity to speak from stage
- 10' x 10' booth space for on-site activation (if desired)
- Name/logo on trophy presented to winners
- Opportunity to display 1 sponsor-provided banner at entrance
- Inclusion in event recap
- 1 full page ad in issue of choice of *Coastal Virginia Magazine*
- Category exclusive

Gold Sponsor

Total Investment: \$5,000

- 1/2 page ad in issue of choice of *Coastal Virginia Magazine*
- Logo placement as Gold level sponsor on all promotions and recaps
- Opportunity for presence at event with 10 burger tasting tickets & 2 beer tickets per person (up to 6 people)
- 10' x 10' Chalet Tent (Seating for 10 people)
- Recognition at each event as Gold level sponsor along with brief presentation opportunities

Silver Sponsor

Total Investment: \$3,000

- 1/4 page ad in issue of choice of *Coastal Virginia Magazine*
- Logo placement as Silver level sponsor on all promotions and recaps
- Opportunity for presence at event with 10 burger tasting tickets & 2 beer tickets per person (up to 4 people)
- Recognition at each event as Silver level sponsor along with brief presentation opportunities

Voting Sponsor

Total Investment: \$5,000

- Social media announcement about sponsorship
- Inclusion on event website
- Name/logo on voting jars for all restaurants and breweries
- 10' x 10' Chalet Tent (Seating for 10 people)
- Opportunity for presence at event with 10 burger tasting tickets & 2 beer tickets per person (up to 10 people)
- Opportunity to present trophies to winners on stage
- 10' x 10' booth space for on-site activation (if desired)
- Inclusion in event recap

The Double Stack

Cost: \$5,000

- Tent: 20' x 30', Tables & Chairs: Up to 60
- 10 burger tasting tickets and 2 beer tickets per person (up to 60 people)
- Banner/Signage for your Tent
- Souvenir Koozie
- Post event photos of your group in *Coastal Virginia Magazine*
- Complimentary bottled water

Half Pounder

Cost: \$3,500

- Tent: 20' x 20', Tables & Chairs: Up to 36
- 10 burger tasting tickets and 2 beer tickets per person (up to 36 people)
- Banner/Signage for your Tent
- Souvenir Koozie
- Post event photos of your group in *Coastal Virginia Magazine*
- Complimentary bottled water

Quarter Pounder

Cost: \$2,500

- Tent: 10' x 20', Tables & Chairs: Up to 20
- 10 burger tasting tickets and 2 beer tickets per person (up to 20 people)
- Banner/Signage for your Tent
- Souvenir Koozie
- Post event photos of your group in *Coastal Virginia Magazine*
- Complimentary bottled water

The Slider

Cost: \$1,500

- Tent: 10' x 10', Tables & Chairs: Up to 10
- 10 burger tasting tickets and 2 beer tickets per person (up to 10 people)
- Banner/Signage for your Tent
- Souvenir Koozie
- Post event photos of your group in *Coastal Virginia Magazine*
- Complimentary bottled water

Sponsorships can be customized to fit your entertaining needs!

Vendor & Brewery Booths	Size	Price
	10' x 10' (Single)	\$350
	10' x 20' (Double)	\$470
	10' x 30' (Triple)	\$590

CoastalVirginiaMag.com

Recap of the event will be posted continue to live for several years.