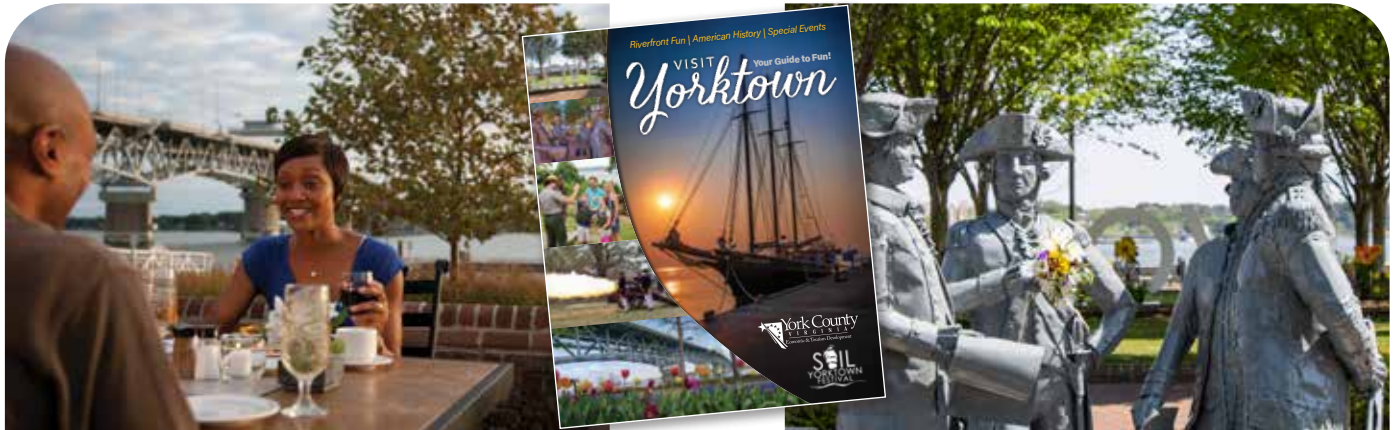


**YORK  
COUNTY  
SECTION**

# Coastal VIRGINIA Magazine

**INSIDE  
JULY/AUGUST  
2026**

**Ad Space: 5/29/26  
Ad Approval: 6/5/26**



**CELEBRATING 25<sup>TH</sup> ANNIVERSARY**

# YORK COUNTY SECTION JULY/AUGUST 2026

The July/August issue of *Coastal Virginia Magazine* will include the 25th annual York County section. The goal is to inform the residents of our area and visitors of the overall charm and reasons to visit York County this summer-fall season. This section will be written, produced and overprinted by 5,000 copies for marketing use by the York County Tourism Department. The 5,000 overprints will be distributed July 2026 through June 2027.

As a result of our partnership, all businesses included in this area have subsidized, discounted rates, along with tremendous circulation.

Total combined circulation: 35,000

#### **About Coastal Virginia Magazine:**

- Over 75% of readers frequently purchase products or services from ads seen in *Coastal Virginia Magazine*.
- 30,000 circulation (190,524 readership per issue).
- 67% of readers keep *Coastal Virginia Magazine* for 1 or more months.
- 70% of readers have an annual income above \$100,000.
- Advertisers are viewed as dynamic and industry leaders.

#### **York County Section and Supplement:**

- York County supplement will be an online Visitor Guide at [www.visitryorktown.org](http://www.visitryorktown.org) for 1 year. All ads will be included in the online Visitor Guide.
- 5,000 supplement/overprint copies will be distributed by York County Tourism in the following manners: Public Information Office (new residents & tourist mailings), Economic Development Office, Tourism Office, travel shows and advertisers.
- York County supplement will be distributed for 12 months: July 2026 through June 2027.

#### **RATES**

Ad Size	Normal Gross	Discounted Gross	Tourism Contribution	YOUR RATES!
<b>Full</b> 9"W x 10.875"H (+.125" bleed)	\$5,285	\$4,125	\$785	<b>\$3,340</b>
<b>2/3 Page</b> 7.615"W x 6.75"H	\$4,170	\$2,920	\$675	<b>\$2,245</b>
<b>1/2 Page</b> 7.615"W x 4.7"H	\$3,710	\$2,040	\$370	<b>\$1,665</b>
<b>1/3 Page</b> 5"W x 4.7"H	\$2,630	\$1,445	\$330	<b>\$1,120</b>
<b>1/6 Page</b> 2.25"W x 4.7"H	\$1,760	\$795	\$230	<b>\$565</b>

**Advertising Space Reservation Deadline: 5/29/26 | Ad Approval Deadline: 6/5/26**

*Discounted Gross rates apply for businesses outside York County. All rates include color and complimentary production. Billings are upon publication with net 15 day terms.*

**FOR MORE INFORMATION:**

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