

**EASTERN SHORE  
SPECIAL  
SECTIONS**

Coastal  
**VIRGINIA**  
Magazine

**INSIDE**  
September/  
October 2026  
May/June 2027



**EASTERN  
SHORE**  
SPECIAL SECTIONS

**2 ISSUES!**  
SEPTEMBER/OCTOBER 2026  
MAY/JUNE 2027

**Targeting your nearest neighbor... from Williamsburg to Virginia Beach**

**READERS' CHOICE BEST OF  
THE SHORE CONTEST**

**Eastern Shore Special Section:**

- **September/October 2026 & May/June 2027:**  
Travel to Virginia's Eastern Shore. Total circulation 30,000 per issue with 111,000+ readers per issue.

**PLANNED EDITORIAL TOPICS:**

- Sept./Oct. 2026**—Featuring seasonal events, experiences, people and products unique to Virginia's Eastern Shore
- May/June 2027**—Results of Reader's Choice Best of the Eastern Shore (*Contest Dates: Sept. - Nov. 2026*)

**Reader Profile Facts:**

- 46,000 of *Coastal Virginia Magazine* readers have stayed in a hotel/motel for 10+ nights per year.
- 42,000 of *Coastal Virginia Magazine* readers have dined at a restaurant 4+ times in the past two weeks.
- 40,000 of *Coastal Virginia Magazine* readers are outdoor enthusiasts and travel 200+ miles on average per week.
- 70% of *Coastal Virginia Magazine* readers have household incomes of over \$100,000.

**RATES**

Ad Size	Normal Rate	1x Discounted Rate, Per Issue	2x Discounted Rate, Per Issue
<b>Full</b> 9"W x 10.875"H (plus .125" bleed)	<del>\$5,260</del>	\$4,715	\$4,060
<b>1/2</b> 7.615"W x 4.7"H	<del>\$3,685</del>	\$2,620	\$2,125
<b>1/4</b> 3.7"W x 4.7"H	<del>\$2,215</del>	\$1,565	\$1,270
<b>1/8</b> 3.7"W x 2.25"H		\$945	\$765

*Rates are per issue, with complimentary ad production. Billings are upon publication, with net 15 day terms.*

**ADDITIONAL OPPORTUNITIES**

**Newsletter Inclusion**

Sent to 70,000+ subscribers of the CoVa Scene audience.

**Prices Per Issue Aug/Sept/Oct**

- \$300** — Featured Event
- \$150** — Block Event
- \$75** — Banner

SEE REVERSE FOR METRICS & SPECS

**SEPTEMBER/OCTOBER 2026** | Advertising Space Reservation Deadline: 7/28/2026 | Ad Approval Deadline: 8/5/2026  
**MAY/JUNE 2027** | Advertising Space Reservation Deadline: 3/28/2027 | Ad Approval Deadline: 4/4/2027

For more information call Brittany Proctor at 757-560-1244 or email [brittany@vistamediainc.com](mailto:brittany@vistamediainc.com)



Mark Your Calendar for These Upcoming Events on Virginia's Eastern Shore



Featured Event

June 27: **Yan Tuxley: Drumming Through Collores and Time**  
See renowned percussionist, Tom Tuxley at the Island Theatre in Chincoteague. This performance is offered through the Virginia Commission for the Arts Touring Artists Program.

[Read More](#)



Featured Event

July 21-23: **Chincoteague Blueberry Festival**  
Enjoy the largest Fine Arts & Crafts event on the Eastern Shore of Virginia! There will be live entertainment and, of course, lots of blueberries.

[Read More](#)



Featured Event

Aug. 27-31: **Chesapeake Bay Paddle**  
Witness two epic multi-day staged paddle races to help protect the Chesapeake Bay. The 100 mile paddle is 5 days, 150+ miles starting in Rock Hall, MD and finishing in Cape Charles, VA.

[Read More](#)



Featured Event

Sept. 18: **Creekside Crawl**  
Historic Diggs School is hosting a 5K Run/Walk with a course featuring views of the scenic and historic town of Crancock.

[Read More](#)



Featured Event

Sept. 3: **LOVE Fest**  
Hosted by Cape Charles Main Street & Citizens for Central Park, this groovy fest will feature food, beverages and live acts less available for purchase.

[Read More](#)



Featured Event

Oct. 8: **2022 Chincoteague Oyster Festival**  
Celebrate the arrival of oyster season. Enjoy oysters prepared every way possible, beer, live music and more!

[Read More](#)



Featured Event

Every Saturday: **Harbor for the Arts Summer Festival Concert Series**  
Enjoy the sounds of summer in Cape Charles. Every weekend will bring a different show!

[Read More](#)



Featured Event

July 3: **Music at the Dock: Salisbury Community Band**  
Salisbury Community Band will be playing a live concert in Robert Hood Waterfront Park to celebrate America's birthday.

[Read More](#)



# MONTHLY NEWSLETTER Sample

## Sample Featured Event

Includes 40 words of copy and one image (384 x 275) in the newsletter with a link to a dedicated event listing

\$300

## Block Event

Includes 25-30 words of copy and one image (260 x 147) with a link to a dedicated event listing

\$150

## Banner

Banner size is 300 x 250 and links directly to your website

\$75

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April 14, 2026

May 12, 2026

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