



EDUCATION PACKAGES

**JULY/AUGUST 2026,
SEPTEMBER/OCTOBER 2026
& MARCH/APRIL 2027**

Excellent for Private Schools & Colleges

July/August 2026

Virginia College Guide

Readers can find the perfect campuses for their students and see what career services are offered by schools in Coastal Virginia, Central Virginia, and Southwest Virginia.

Ad Space Deadline: 5/29/2026

Ad Approval Deadline: 6/5/2026

March/April 2027

Summer camps and education options, plus a private school resource guide.

Ad Space Deadline: 1/28/2027

Ad Approval Deadline: 2/4/2027

September/October 2026

Five important things to consider when selecting a private school, plus a private school resource guide.

Ad Space Deadline: 7/28/2026

Ad Approval Deadline: 8/5/2026



Print & Digital Includes:

- Print ad size of choice
 - Featured event (ie open-house) on CoVa Scene issue of choice per ad
 - Annual featured listing on CoVaMag.com
- An excellent way to promote events and open houses

- Our readers spend over \$151 million annually on private, elementary and high school tuition
- 68% graduated college or received higher education, which demonstrates a desire to continue to have the best for their children
- #1 in print and #2 overall in reaching households with incomes of \$150,000+

SPECIAL DISCOUNTED AD SIZES & RATES

AD SIZE	NORMAL RATE PRINT & DIGITAL	1 ISSUE PRINT & DIGITAL	2 ISSUE PRINT & DIGITAL	3 ISSUE PRINT & DIGITAL
1/4 Page	\$3,465	\$2,530	\$2,410	\$2,290
1/2 Page	\$4,935	\$3,660	\$3,450	\$3,280
Full Page	\$7,635	\$4,810	\$4,390	\$4,170

Rates are per issue. All billings are upon publication. Invoices are emailed with net 15 day terms.

Scan Here for Ad Sizes and
Digital File Specifications*



* Or visit: [coastalvirginiamag.com/
advertise-with-cova-mag/](http://coastalvirginiamag.com/advertise-with-cova-mag/)

SPECIAL PROMOTION:

Place 3 ads during 12 months and we will double the size of your March/April ad.
Place 6 ads during 12 months and we will double 2 ads.

For more information contact: 757-422-8979, ext 156 or email: sales@vistamediainc.com