



TOP DOCTORS

September/October 2026

Advertising Packages

The Top Doctors in 83 Specialties

The list of Top Doctors is a compilation of peer-to-peer selections from licensed physicians in various specialties throughout Coastal Virginia's medical community.

Survey conducted in 2026 by DataJoe Research Services.

Quick Facts:

- CoVa averages 130,000+ readers per issues (Print/Digital)
- Over \$1.1 Billion spent on health and insurance services.
- 71% of readers earn \$100,000+
 - 56% are 25-54 years old
- 73% hold a college degree or more
 - 63% are women readers
- *The Media Audit 3rd Party Survey*

Top Docs Event:
September 2026
Location: To Be Announced

Contact Information:
757-422-8979 x156
sales@vistamediainc.com

Space/Materials Deadline: 7/28/2026

Ad Approval Deadline: 8/5/2026

Packages	Ad Size <i>*See Reverse for Profile Samples</i>	Be Well Newsletter	Top Docs Plaque	Coastal Virginia Magazine Highlighted Listing	Rates
					Advertising Space Deadline: 7/28/2026 Ad Approval Deadline: 8/5/2026
Platinum	Full Page Advertisement + Full Page* Medical Profile	 Includes: 6 Banner Placements 50,000 distribution per month, 6 months total	 Includes: 6 Official 2026 Top Doc Plaques (Additional Plaques \$195)	Includes: Highlighted listing of each of your practice's Top Doctors including practice name, within CoVa Magazine	<i>Perfect for Large Practices & Networks</i> Total: \$11,725
Gold	1/2 Page Advertisement + 1/2 Page* Medical Profile	 Includes: 4 Banner Placements 50,000 distribution per month, 4 months total	 Includes: 4 Official 2026 Top Doc Plaques (Additional Plaques \$195)	Includes: Highlighted listing of each of your practice's Top Doctors including practice name, within CoVa Magazine	<i>Ideal for Most Practices & Specialists</i> Total: \$6,765
Silver	1/4 Page Advertisement + 1/4 Page* Medical Profile	 Includes: 3 Banner Placements 50,000 distribution per month, 3 months total	 Includes: 2 Official 2026 Top Doc Plaques (Additional Plaques \$195)	Includes: Highlighted listing of each of your practice's Top Doctors including practice name, within CoVa Magazine	<i>Perfect for Practices with 2+ Locations</i> Total: \$4,620
Bronze	1/4 Page Advertisement OR 1/4 Page* Medical Profile		 Includes: 1 Official 2026 Top Doc Plaque (Additional Plaques \$195)	Includes: Highlighted listing of each of your practice's Top Doctors including practice name, within CoVa Magazine	<i>Ideal for 1 Location Practices</i> Total: \$2,415



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Do you have a specific procedure to promote?**

Please allow VistaDigitalAgency help with this awareness. From custom email programs targeted to a specific audience to Display Advertising of those seeking your services. We can help today!

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Or visit: coastalvirginiamag.com/advertise-with-cova-mag/



MEDICAL PROFILE SAMPLES

Medical Profiles in *Coastal Virginia Magazine* are ideal for highlighting key Top Docs and sharing more information about them or your entire practice!

Double Page Sample
400 Words



NAME
PRACTICE

BACKGROUND & EDUCATION:

- Et mo que esse amper seperare dolupta tisque ante pra...
- Et qui blabo auti aditan doloem.
- Et qui blabo Otasi ad doloitas doloem in usi et...

SPECIALTIES & SERVICES:

- Et mo que esse amper seperare dolupta tisque ante pra...
- Et qui blabo auti aditan doloem in usi et...

Q: HOW IS YOUR PRACTICE WORKING TO IMPROVE THE HEALTH OF YOUR PATIENTS?

Inhitora otasi ad doloitas doloem in usi et...

voluptatum landis poribus doloem et maximo randoem...



Q: WHAT DO YOU LOVE ABOUT COASTAL VIRGINIA?

Ut mo que esse amper seperare dolupta tisque ante pra...



"SUNTATE MPORE, VERNITURE AS MAGNIMI, INT, CONSEQU AECULATUM UT PORE CUS ESSIMUS OTAUDUS ET OPTATEM DOLORPE RUNTUM QUAM QUI SERPERIBUS IN COM RE CUSIPE DICIAS IUS ET VOLORE PLIQUIS."

NAME

LOGO

NAME & CERTIFICATIONS | PRACTICE
1234 STREET, VIRGINIA BEACH VA 23451 | 757-700-1000 | WEBSITE.COM

Full Page Sample
175 Words



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Q: WHAT SETS YOUR PRACTICE APART?

Inhitora otasi ad doloitas doloem in usi et...


voluptatum landis poribus doloem et maximo randoem...

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SCAN HERE for suggested questions/bio topics, submit your profile, image and logo*



*Or Visit: <https://vistagraphics.forms-db.com/view.php?id=366162>