

CUSTOM COVER PROGRAM

THE BUSINESS MAGAZINE OF COASTAL VIRGINIA

CoVaBIZ

**AVAILABLE
Each Issue!**

Reservation & Mail List:
One Month Before Publication Date
Cover Approval:
15 Days Before Publication Date

CUSTOM COVER PROGRAM

"WE'VE GOT YOU COVERED!"

Be the Cover Feature

The inside of our magazine gets multiple readers per copy. Become the first impression they see as they pick up the magazine. Promote your business, your successes and your customer appreciation with your own custom cover of CoVaBiz Magazine.

TAKE OVER OUR COVER WITH YOUR IMAGE AND MAIL DIRECTLY TO YOUR CUSTOMERS!



RATES

FOR AN ADDITIONAL
\$1,590

Your business can be on the cover for copies mailed to your customers.

Note: Requires 1/2 page or larger ad purchase in the same magazine.

DETAILS

Specs:

Overall we would use an existing photo from a previous ad or photo provided. All will be designed to the cover standards of CoVaBiz Magazine.

Mailings:

Mailings would go direct to a list provided by you. These should be current and/or past customers and can be up to 500 addresses. List needs to be in Excel file format and received 1 month prior to publication month.

Additionally:

These customers will receive an annual (6 issue) subscription and on mail label it would say compliments of "your business" or special message up to 40 characters including spaces.

For more information contact us at: 757-422-8979, ext 156 or email: sales@vistamediainc.com

CUSTOM
COVER
PROGRAM

Coastal VIRGINIA Magazine

AVAILABLE
Each Issue!

Reservation & Mail List:
One Month Before Publication Date
Cover Approval:
15 Days Before Publication Date

CUSTOM COVER PROGRAM

"WE'VE GOT YOU COVERED!"

Be the Cover Feature

The inside of our magazine gets multiple readers per copy. Become the first impression they see as they pick up the magazine. Promote your business, your successes and your customer appreciation with your own custom cover of The City & Lifestyle Authority, Coastal Virginia Magazine.

TAKE OVER OUR COVER WITH YOUR IMAGE AND MAIL DIRECTLY TO YOUR CUSTOMERS!



RATES

FOR AN ADDITIONAL
\$1,590

Your business can be on the cover for copies mailed to your customers.

Note: Requires 1/2 page or larger ad purchase in the same magazine.

DETAILS

Specs:

Overall we would use an existing photo from a previous ad or photo provided. All will be designed to the cover standards of Coastal Virginia Magazine.

Mailings:

Mailings would go direct to a list provided by you. These should be current and/or past customers and can be up to 500 addresses. List needs to be in Excel file format and received 1 month prior to publication month.

Additionally:

These customers will receive an annual (6 issue) subscription and on mail label it would say compliments of "your business" or special message up to 40 characters including spaces.

For more information contact us at: 757-422-8979, ext 156 or email: sales@vistamediainc.com