

Coastal Virginia Magazine's CoVa Cares is proud to help connect volunteers, philanthropists and business leaders to the many nonprofits in the Coastal Virginia area.

Readers will learn more about mission statements, organizational backgrounds, points of pride, upcoming events, and ways members of the community can make a difference.

This opportunity is available for organizations wanting to sponsor a nonprofit within CoVa Cares.



NOVEMBER/DECEMBER 2026 ISSUE

PROFILES INCLUDE:

- **Full name of the organization** as it should be represented in print
- **Contact information:** Maximum five lines
- **One organization's logo** as Adobe Illustrator vector file (file extension .ai or .eps) in horizontal format.
- **Mission Statement**
- **Editorial:** Three narrative sections with a maximum of 75 words for a full page and 30 words for a half page, per section (Third person format only, please):

Background • Brag Lines • Pay it Forward

- **Photos:** Full page: minimum two, maximum three and half page: one - resolution >300 dpi
- **Upcoming events:** Full page: four events and half page: two events; date and name only
- **Wish list:** Full page: max 25 lines, often 25 short bullet points such as volunteers or gift cards; half page: max 15 lines

COVA CARES SPECIAL FORMATTED LAYOUT RATE:

Full Page: \$3,430 • Half Page: \$2,400

Substantial Savings - Normal 1x Rate:

Full Page \$5,370 and 1/2 Page \$3,760

Advertisers invited to the Giving Back Awards Event

Nov 5, 2026 @ Harbor Club -

Full Page 6 Tickets & 1/2 Page 4 tickets

CONTENT DUE FOR LAYOUT DESIGN/PROOFING:

September 30, 2026

PUBLISH DATE: November 2026

The layout is a formatted template and the same for every participating organization. Long names of upcoming events or wordy wish lists, for example, may reduce the number of elements that will fit in those sections. We reserve the right to edit to house style.

MISSION STATEMENT:

Briefly stating the organization's mission here.
(Maximum 40 words)

WISH LIST:

This section allows the organization the chance to list items the organization is in need of. (Maximum 25 lines, often 25 short bullet points such as gift cards or volunteers.)

UPCOMING EVENTS:

Use this section to announce up to four events benefiting the organization between November 2026 and October 31, 2027.

Full page: Max. 4 events;

name and date only

Half page: Max. 2 events;

name and date only

BACKGROUND:

In most cases, this should be as easy as modifying text to third person from the "About Us" tab of the organization's website. Please write in third person.

Full page: Max. 75 words

Half page: Max. 30 words

BRAG LINES:

How has the organization made this community what it is? What amazing shows have been put on at the organization? What has

been the highest attendance at these shows?

Full page: Max. 75 words

Half page: Max. 30 words

PAY IT FORWARD:

Use this section to let readers know how they can help; how can their time, talents, and resources advance the mission of the organization?

Full page: Max. 75 words

Half page: Max. 30 words

EDITORIAL & LAYOUT DIRECTION



ONE LOGO HERE
Adobe Illustrator Vector File,
file extension .ai [or] .eps
Horizontal Format Preferred

MISSION STATEMENT

Briefly state the organization's mission here. (Maximum 40 words)

WISH LIST

This section allows the organization the chance to list items the organization could use. (Maximum 25 lines, often 25 short bullet points such as gift cards or volunteers)

UPCOMING EVENTS

Use this section to announce up to four events benefiting the organization between November 2020 and October 31, 2021.

Full Page: Maximum 4 events
Half Page: Maximum 4 events
Name and date only

Event name
Date
(either month/year or month, date, year)

PHOTO

High Resolution, 300 dpi

PHOTO

High Resolution, 300 dpi

PHOTO

High Resolution, 300 dpi

BACKGROUND

This snippet could be borrowed or modified from the "About Us" tab of the organizations website. Please write in the third person using pronouns such as she, he, it, and they.

Full page: Max. 75 words
Half page: Max. 30 words

BRAG LINES

Using the "background" text as a springboard, this section gives each organization an opportunity to discuss how it serves the community and what the organization has accomplished this year.

Full page: Max. 75 words
Half page: Max. 30 words

PAY IT FORWARD

Use this section to let readers know how they can help; how can their time, talents, and resources advance the mission of the organization?

Full page: Max. 75 words
Half page: Max. 30 words

FULL NAME OF ORGANIZATION

Street address (2 lines)
Phone number (1 line)
Official website (1 line)

PRESENTED BY



FULL PAGE



MISSION STATEMENT

To improve lives by providing optimum services and mobilizing resources that strengthen our communities. Serving Chesapeake, Norfolk, Hampton, Newport News and Portsmouth



OUR VISION

A strong, vibrant community where all citizens are self-sufficient and empowered.

WISH LIST

- Corporate Sponsorship
- In-Kind Donations
- Volunteer at Program Sites
- Gift Cards
- School Supplies

UPCOMING EVENTS

VITA Free Tax Preparation Services
January - April 2020

Project Discovery Fashion Show
March 2020

Fair Housing Luncheon
April 2020

Community Builders Awards Dinner
May 21, 2020

BACKGROUND

HRCAP connects people to educational, social and economic programs that create self-sufficiency and change lives. We are breaking the poverty cycle through our award-winning programs and proven strategies in education, training, work experiences, housing, emergency services and more, equipping families and communities for success. We believe that when individuals and families learn to help themselves and each other, they build stronger communities, creating a better Hampton Roads region for all.

BRAG LINES

- Head Start/Early Head Start
- Four-Year Old Initiative Program
- Project Discovery
- Comprehensive Housing Counseling
- VITA Free Tax Preparation Services
- First-time Homebuyers Program
- Credit Improvement Program
- Veterans Transitional Housing
- Domestic Abuse Support
- Opioid & Substance Abuse Support
- Navigating Health Building Program
- STEP Program
- Adult Career Training
- Choice Neighborhood Initiative

PAY IT FORWARD

- There are numerous ways to support the HRCAP Annual Campaign:
- Become a Community Builders Awards Dinner Sponsor
- Participate in your company's matching gift program
- Include a Planned Gift
- Designate HRCAP as your United Way Agency Pledge
- Utilize Tax Credits



HAMPTON ROADS COMMUNITY ACTION PROGRAM
2410 Wickham Avenue // Newport News, VA 23607 // 757-247-0379 // www.hrcapinc.org

HALF PAGE



MISSION STATEMENT

To provide a balanced and stimulating exhibition program, be a resource for local artists, foster education for students of all ages, and to serve as a social hub in order to build a stronger community through art.

WISH LIST

- Volunteers • Art supplies like paint, paper, brushes, markers • Donations for art class scholarships • Computers • Children's art books

UPCOMING EVENTS

Go Figure exhibition
Sep. 28-Jan. 5, 2020

Merry Mart
December 7-8, 2019



BACKGROUND

The PFAC was formed 57 years ago to provide unique and meaningful visual arts programming, to educate children in the arts, and to build a lifelong audience for the arts.

BRAG LINES

In acknowledgment of PFAC's impact and high standards of quality, the American Association of Museums recognized the organization with accreditation in 1993 and reaccreditation in 2010.

PAY IT FORWARD

PFAC needs individuals and groups to aid in a variety of duties, both with the public and behind-the-scenes, including community relations, marketing, fundraising, education, tour guides, graphic design, visitor services, and exhibition installation.

PENINSULA FINE ARTS CENTER
101 Museum Dr. // Newport News, VA 23606 // 757-596-8175 // pfac-va.org

Note your business can sponsor a non-profit and receive logo credit at base. Special rates still apply.

FOR MORE INFORMATION
email sales@Vistamediainc.com
or call 757-422-8979 ext. 156