

SENIOR
LIVING

Coastal VIRGINIA Magazine

INSIDE
November/
December 2026
Ad Space: 10/2/26
Ad Approval: 10/09/26



SENIOR LIVING

NOVEMBER/DECEMBER 2026

This special section will be part of our November/December issue.

Related advertisers that **reserve space prior to Sept. 25, 2026** will be eligible to be included as expert references in feature editorial covering senior topics related topics.

FINANCIAL Tips on how to afford senior living care, whether independent living or assisted living. Paying for these requires personal savings, home equity, retirement accounts, long-term care insurance, and/or veterans' benefits.

HEALTH/WELLNESS Exploring exercise options: From onsite wellness centers to customized, one-on-one exercise routines and group fitness classes, this comprehensive guide covers the many ways that senior living communities promote physical well-being (while also helping to build a sense of belonging and community) for residents/members.

ALL NEW:

Expand your campaign's message with a dedicated email to 50,000 seniors and their families. You can work with your Account Executive to pinpoint your audience.

SEE REVERSE FOR A SAMPLE EMAIL LIST

Note: Email is one of the most trackable, shareable and reliable marketing communications available.



RATES

	Normal Rate	Discounted Rate	Includes Email Campaign
Double Page	\$9,670	\$8,600	\$9,610
Full Page	\$5,370	\$4,830	\$5,840
1/2 Page	\$3,760	\$3,390	\$4,400
1/4 Page	\$2,260	\$2,030	\$3,040

Billing is due upon publication with net 15 day terms.

IMPORTANT DATES

Editorial Inclusion Deadline:
9/25/26

Ad Space Deadline:
10/02/26

Ad Approval Deadline:
10/09/26

For more information contact:

757-422-8979, ext 156 or email sales@vistamediainc.com

SAMPLE EMAIL LIST

GeoSummary Breakdown Report	
Count Info	
Search ID:	Senior Living CoVa
Count ID:	2660286
Version ID:	6512627
Generated on:	Aug 19, 2025 at 11:47 AM
Geography:	CITIES:
	PORTSMOUTH, VA,
	CHESAPEAKE, VA,
	HAMPTON, VA,
	VIRGINIA BEACH, VA,
	NORFOLK, VA,
	NEWPORT NEWS, VA,
	WILLIAMSBURG, VA,
	YORKTOWN, VA,
	SUFFOLK, VA,
Selections:	SMITHFIELD, VA,
	RICHMOND, VA
	Net Worth:
	\$13,693,440 +,
	\$8,693,520 - \$13,693,439,
	\$3,693,600 - \$8,693,519,
	\$3,218,667 - \$3,693,599,
	\$2,743,733 - \$3,218,666,
	\$1,186,300 - \$2,743,732,
	\$739,000 - \$1,186,299,
	\$554,050 - \$738,999,
	Age:
	value:55:75,
	Interests:
	Active Lifestyle
Query Details	
Selections	
Cities	Total
Chesapeake, VA	23,601
Hampton, VA	6,370
Newport News, VA	8,103
Norfolk, VA	7,375
Portsmouth, VA	3,564
Richmond, VA	22,207
Smithfield, VA	2,476
Suffolk, VA	8,428
Virginia Beach, VA	41,398
Williamsburg, VA	12,682

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