

See what we are serving...

NOV/DEC 2026

CoVa Magazine
111,000+ Readership

25 YEARS AS THE
AUTHORITATIVE
CITY &
LIFESTYLE
MAGAZINE
OF COASTAL
VIRGINIA



Your Full Page Profile



Your Half Page Profile



Your
1/4 Page
Display Ad



5 DIGITAL
PLATFORMS



CoVa Eats
E-NEWSLETTER
Additional
Readership

CoVaMag.com



CoVa Deals
Marketplace for
Gift Certificates
to your
restaurant



CoVa Mag Social Media

Over 50k Followers
and counting



Sample Plaque



Laminated Plaque
to display at your restaurant
(Size 10" x 13")

2026 SPECIAL DINING CAMPAIGN

EXCLUSIVELY FOR
CULINARY AWARD WINNERS

Coastal
VIRGINIA
Magazine

WHAT'S INCLUDED

Special Culinary Awards Campaign (Available only to winners)

Print

A. **Full or Half Page**
"Meet the Chef" Profile
or Overall Restaurant
Profile in Coastal Virginia
Magazine issue of choice

+

B. **1/4 Page Display Ad**
in Coastal Virginia
Magazine issue
of choice

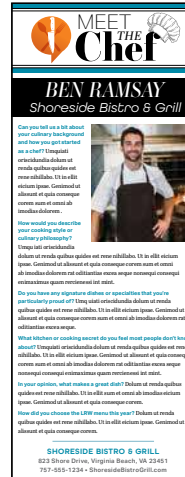
**Coastal
Virginia
Top 50
Culinary
Awards
Winners**



This brand-new formal dining award program, presented by Coastal Virginia Magazine, honors the region's Top 50 Restaurants as selected by our invitation-only Coastal Virginia Culinary Awards Tasting Panel and editorial Selection Committee. The purpose of these awards is not only to showcase the region's best restaurants and most memorable dining experiences, but to shine a spotlight on the breadth and diversity of our local cuisine and what makes it unique. Honorees were unveiled in the Nov/Dec 2026 issue of Coastal Virginia Magazine.



**Full Page Sample Overall
Restaurant Profile**



**Half Page Sample
"Meet the Chef" Profile**



**Sample
1/4 Page Display
Ad**

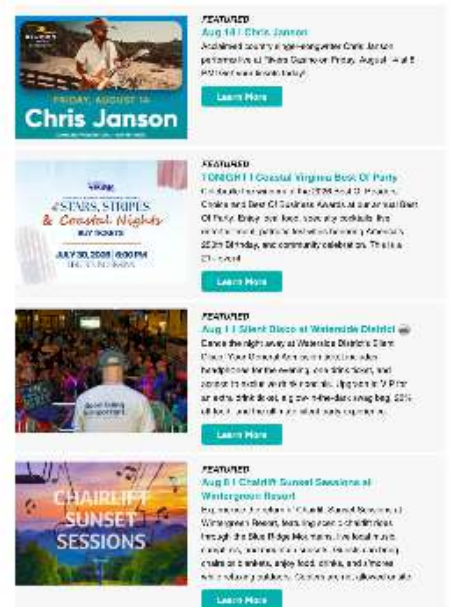
E-Newsletter

Digital Enhancement:

Inclusion of your profile and a banner ad to run in the monthly CoVa Scene e-newsletter for either 6 or 12 months to a targeted list of 50,000 foodies throughout the region. Plus an announcement of your achievement on the Coastal Virginia Magazine Facebook page and an enhanced listing on CoastalVirginiaMag.com for 1 year.

CoVa Scene
YOUR GUIDE TO LOCAL EVENTS AND MORE

Events Coming Up
The best local events this Summer



Featured Partner

North End
BAG COMPANY

Featured
North End Bag Co. is a small, locally owned and dedicated to the art of handcrafting bags and leather goods. Each bag is made with care and attention to detail. North End Bag Co. is a commitment to quality and craftsmanship.

C. Laminated Plaque to display at your restaurant (Size 10" x 13")

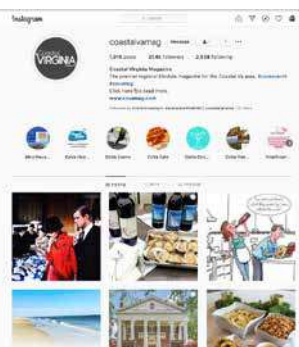
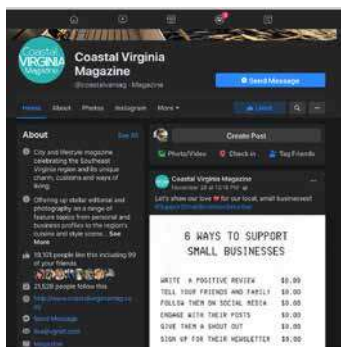


Sample Plaque

D. CoVa Deals Marketplace for Gift Certificates to your restaurant



Social Media



#cova eats

Flexing our social media muscles, will drive even more traffic to your featured content. We'll post your featured story to our social media reaching over 50,000 people.

Website



CoVa Mag.com

Your featured article will be archived in perpetuity on CoastalVirginiaMag.com as a Sponsored Content.



CoVa Culinary Awards Programs

DIGITAL / SOCIAL / PRINT

Program Note: All include Award Wall Plaque	Profile (In issue of your Choice)	Featured Content on CoVa Scene & Eats Newsletter	CoVa Social Media	Upgraded Dining Listings on CoVaMag.com	Display Ad in Coastal Virginia Magazine	Rate	Payment	Installments
Annual Program (6 Issues)	Full Page (1x)	6 - Date of Choice	6 - Date of Choice	12 Months (12x)	1/4 Page (6 Issues)	\$13,470	\$6,885 Cash and \$6,885 Trade **	12 Installments of \$570
6 Month Program (3 Issues)	1/2 Page (1x)	3 - Date of Choice	3 - Date of Choice	12 Months (12x)	1/4 Page (3 Issues)	\$6,950	\$3,475 Cash and \$3,475 Trade **	6 Installments of \$580
1x (1 Issue)	Full Page (1x)	1 - Date of Choice	1 - Date of Choice	3 Months (3x)	NA	\$4,780	\$2,390 Cash and \$2,390 Trade **	3 Installments of \$797
1x (1 Issue)	1/2 Page (1x)	1 - Date of Choice	1 - Date of Choice	3 Months (3x)	NA	\$3,430	\$1,775 Cash and \$1,775 Trade **	3 Installments of \$572

NOTE: Winners get comp plaque. Plaques have a value of \$200. Additional can be purchased.

KEY DATES: Space Reservation: October 2, 2026 Ad Approval Deadline: October 9, 2026

TRADE AMOUNTS GO INTO COVA DEALS PROGRAM



CoVa Deals
Marketplace for Gift Vouchers
to your restaurant

**1/2 of Your Investment Goes Towards
PLACING CUSTOMERS
IN YOUR RESTAURANT!**

****CoVa Deals Applies:**

1/2 of amount is taken in trade that is resold
on CoVaDeals.com in gift vouchers.

This leverages your marketing into customers.

CoVa Deals are promoted to sell!

House ads with restaurant logos in both print & digital.



For More Information: Email: sales@vistamediainc.com or call 757-422-8979, ext 156