Coastal VIRGINIA Magazine

WineFest

FEATURING

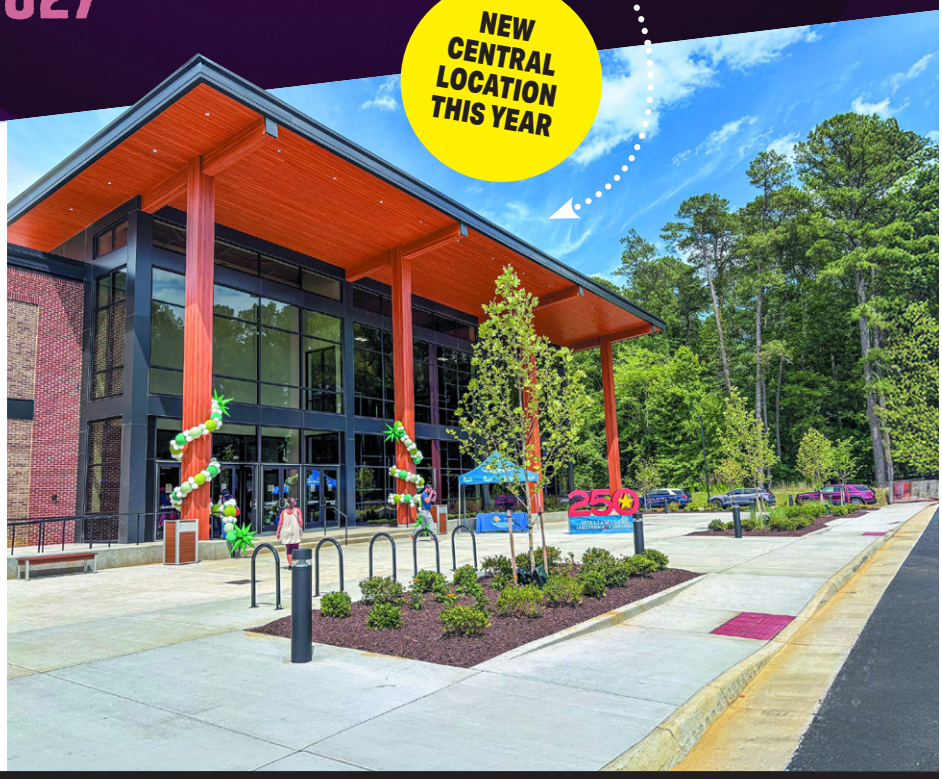
A TASTE OF VIRGINIA

PRESENTED BY VISIT WILLIAMSBURG
JAMESTOWN ▼ YORKTOWN

WINERIES, DISTILLERIES & BREWERIES & TASTING FROM AREA RESTAURANTS
SPECIALTY VENDORS & LIVE ENTERTAINMENT BY COLONIAL DJs
(NEW) FAMILY FRIENDLY KIDS ZONE

GREATER WILLIAMSBURG SPORTS & EVENT CENTER
JANUARY 16-17, 2027

NEW CENTRAL LOCATION THIS YEAR



GREATER WILLIAMSBURG
SPORTS & EVENTS CENTER

LEARN MORE AT covawinefest.com

VIP PACKAGES • HOTEL PACKAGES • LIVE ENTERTAINMENT • QUALITY VENDORS
DISTILLERY DEN • CRAFT BEER GARDEN • RESTAURANT TASTINGS

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SATURDAY
Noon–5 p.m.

SUNDAY
1–5 p.m.

Celebrate good times with Virginia wines and get a taste of Coastal Virginia at the **13th annual *Coastal Virginia Magazine* WineFest**, the area's finest event that promotes Virginia wines, ciders, spirits, craft beers and restaurant samplings.

Tasting Tickets
Package includes:

- Unlimited wine tastings
- Distillery tastings
- Commemorative tasting glasses
- Entertainment, Vendor Village & more.

Saturday: $60
($65 at the door)
Sunday: $50
($55 at the door)

VIP Tasting Tickets
Package includes:

- 1 hour early admission (11am Sat, 12pm Sun)
- Unlimited wine tastings
- Distillery tastings
- 6 Food tickets (Tappas-style dishes)
- Commemorative tasting glasses
- VIP seating area
- Entertainment, Vendor Village & more

Saturday: $110
Sunday: $100

Non-Tasting Tickets
Package includes:

- Entry
- Entertainment, Vendor Village & more.

Saturday: $40
($65 at the door)
Sunday: $30
($55 at the door)

Available also for guests under 21 years old

Food Tickets
(Tappas-style dishes)
Available for Purchase
Or Included with Ticket:
Each: **$10**

Family-Friendly Event.
Special Kids Zone
Children 12 & Under Free

Overnight Hotel
Packages Available

Vendor Opportunities
Booth Prices

Wineries/Cideries/Distilleries

10x10 (end cap) **$635**

10x20 (end cap) **$910**

10x30 (end cap) **$985**

All Other Vendors

(Based on availability.)

10x10 (middle: in-between other booths) **$525**

10x20 (middle) **$755**

10x30 (middle) **$975**

10x10 (end cap limited availability) **$635**

10x20 (end cap limited availability) **$910**

10x30 (end cap limited availability) **$985**

NOTE: *A $125 refund will be made to all wineries/cideries immediately after the event for tastings incurred during event.*

Table Opportunities
Table Prices

Package includes:

- Reserved Table in VIP area
- **10 VIP** tickets that invclude tasting tickets
- **10** commemorative tasting glasses
- 1 hour early entrance
- All the perks of a **VIP ticket**

Saturday: **$1,250**

Sunday: **$1,150**

Enjoy a table with private seating for 10 guests.

Restaurant Opportunities

A TASTE OF VIRGINIA

Over 20 restaurants featuring their top dishes in tapas-style tastings. Interested in becoming a featured Taste of Virginia Restaurant? Scan here or visit coastalvirginiawinefest.com/participatingrestaurants/

For event or to apply for a booth visit CoVaWineFest.com or email CoVa Events at events@vistamediainc.com or 757-422-8979 ext. 257

SPONSORSHIP OPPORTUNITIES

FEATURE / BENEFIT	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
Sponsorship Focus	**Product/Naming (Wristbands, Welcome, etc.)**	**Event Stage**	**Naming Rights (Presented by...)**
Print Advertising (Coastal VA Mag)	**(1) Half-Page Ad**	**(1) Full-Page Ad**	**(2) Full-Page Ads**
Event Banners	(1) Banner	(1) Banner	**(2) Banners**
Printed Marketing	Name/Logo Inclusion	Name/Logo Inclusion	**Naming Rights on ALL materials**
Social Media Exclusives	None	None	**IG "Likes" Contest & Giveaway Logos**
Digital Marketing Links	Included (48K+ visits, 200K page views)	Included (48K+ visits, 200K page views)	Included (48K+ visits, 200K page views)
VIP Corporate Table	1 Table (Sat or Sun)	1 Table (Sat or Sun)	1 Table (Sat or Sun)
VIP Tasting Tickets	10 Tickets per day	10 Tickets per day	10 Tickets per day
Commemorative Glasses	10 Glasses per day	10 Glasses per day	10 Glasses per day
Event Recognition	Emcee shoutouts (both days)	Emcee shoutouts (both days)	Emcee shoutouts (both days)
Event Coverage	March/April Issue Follow-up	March/April Issue Follow-up	March/April Issue Follow-up
Price	**$5,500**	**$9,000**	**$13,000**