

## Top Lawyers 2027

Advertising Package

December/January 2027 Issue

Featuring Lawyers in 34 Specialties

Top Lawyers is a directory of peer-nominated lawyers from within Coastal Virginia' legal community. Survey conducted in 2026 by DataJoe Research



Note: All Top Lawyers are listed in alphabetical order by specialty.

Complete Top Lawyer 2027 list will be published in CoVaBIZ Magazine that will include name and main office city.

**Advertising lawyers/firms will include firm name within all respective Top Lawyer listings.**

**Top Lawyers Reception:**  
Feb 2027

**For More Information:**  
[sales@vistamediainc.com](mailto:sales@vistamediainc.com)  
757-422-8979 ext. 156

**Ad Sales Deadline: 11/2/2026**  
**Ad Approval Deadline: 11/9/2026**

| Packages        | Ad Size                                                                                                                  | Top Lawyer Plaque                                                        | Target Display Advertising                                                                                                       | CoVaBIZ Price                                                                                                    | CoVaBIZ plus Coastal Virginia Magazine                                                                                                                                          |
|-----------------|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                 |                                                                                                                          |                                                                          |                                                                                                                                  | <b>Note:</b><br>All prices include complimentary ad production services.<br><br><b>Billing:</b><br>December 2026 | <b>Note:</b><br>CoVaBIZ plus Coastal Virginia Magazine (240,000 Total Target Display Impressions Platinum and Gold, 120,000 for Silver)<br><br><b>Billing:</b><br>December 2026 |
| <b>Platinum</b> | <b>Full Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm. | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>240,000 Targeted Display Impressions                                                             | <i>Ideal for Large Firms</i><br><br><b>Total:</b><br>\$5,460<br>without digital: \$2,580                         | <i>Ideal for Large Firms</i><br><br><b>Total:</b><br>\$9,200<br>without digital: \$6,320                                                                                        |
| <b>Gold</b>     | <b>1/2 Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm.  | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>240,000 Targeted Display Impressions                                                             | <i>Ideal for Most Firms</i><br><br><b>Total:</b><br>\$4,530<br>without digital: \$1,650                          | <i>Ideal for Most Firms</i><br><br><b>Total:</b><br>\$7,060<br>without digital: \$4,180                                                                                         |
| <b>Silver</b>   | <b>1/4 Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm.  | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>120,000 Targeted Display Impressions                                                             | <i>Ideal for Small Firms</i><br><br><b>Total:</b><br>\$2,420<br>without digital: \$980                           | <i>Ideal for Small Firms</i><br><br><b>Total:</b><br>\$4,270<br>without digital: \$2,830                                                                                        |
| <b>Bronze</b>   | <b>1/8 Page Advertisement</b>                                                                                            | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | *Top Lawyer plaques can be customized by individual or firm name. Target Display rates are based upon display tactics @ \$12 CPM | <b>Total:</b><br>\$910                                                                                           | <b>Total:</b><br>\$1,580                                                                                                                                                        |



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**Top Lawyers Reception:**

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757-422-8979 ext. 156

**Ad Sales Deadline: 12/4/2026**

**Ad Approval Deadline: 12/11/2026**

| Packages        | Ad Size                                                                                                                  | Top Lawyer Plaque                                                        | Target Display Advertising                                                                                                       | Coastal Virginia Magazine Price                                                                                 | Coastal Virginia Magazine plus CoVaBIZ                                                                                                                                                 |
|-----------------|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                 |                                                                                                                          |                                                                          |                                                                                                                                  | <b>Note:</b><br>All prices include complimentary ad production services.<br><br><b>Billing:</b><br>January 2027 | <b>Note:</b><br><i>Coastal Virginia Magazine</i> plus CoVaBIZ (240,000 Total Target Display Impressions Platinum and Gold, 120,000 for Silver)<br><br><b>Billing:</b><br>December 2026 |
| <b>Platinum</b> | <b>Full Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm. | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>240,000 Targeted Display Impressions                                                             | <i>Ideal for Large Firms</i><br><br><b>Total:</b><br>\$7,520<br>without digital: \$4,640                        | <i>Ideal for Large Firms</i><br><br><b>Total:</b><br>\$9,200<br>without digital: \$6,320                                                                                               |
| <b>Gold</b>     | <b>1/2 Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm.  | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>240,000 Targeted Display Impressions                                                             | <i>Ideal for Most Firms</i><br><br><b>Total:</b><br>\$6,180<br>without digital: \$3,300                         | <i>Ideal for Most Firms</i><br><br><b>Total:</b><br>\$7,060<br>without digital: \$4,180                                                                                                |
| <b>Silver</b>   | <b>1/4 Page Advertisement</b><br><br>Plus, expanded listing which includes firm's name for all Top Lawyers within firm.  | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | <br><b>Includes Digital:</b><br>120,000 Targeted Display Impressions                                                             | <i>Ideal for Small Firms</i><br><br><b>Total:</b><br>\$3,680<br>without digital: \$2,240                        | <i>Ideal for Small Firms</i><br><br><b>Total:</b><br>\$4,270<br>without digital: \$2,830                                                                                               |
| <b>Bronze</b>   | <b>1/8 Page Advertisement</b>                                                                                            | <br><b>Includes:</b><br>Top Lawyer Plaque*<br>(Additional Plaques \$195) | *Top Lawyer plaques can be customized by individual or firm name. Target Display rates are based upon display tactics @ \$12 CPM | <b>Total:</b><br>\$1,335                                                                                        | <b>Total:</b><br>\$1,580                                                                                                                                                               |