Coastal VIRGINIA Magazine

BLACK-OWNED BUSINESSES

SPECIAL ADVERTISING OPPORTUNITY JANUARY/FEBRUARY 2027
CELEBRATING BLACK HISTORY MONTH FEBRUARY 2027



SALES CLOSE DEC 4TH

ROOTED IN HISTORY. GROWING OUR FUTURE.

Honoring the Vision, Resilience, Innovation, and Lasting impact of Black-owned businesses in our community Coastal Virginia.

FULL PAGE FORMATTED AD: $3,610



HALF PAGE FORMATTED AD: $2,175



FULL PAGE FORMATTED AD + DISPLAY AD: $6,500



Packages Include:

- Client-provided photo of group or individual
  (Professional photography is available for $200.)
- Q&A Style Formats
  (Full Page: up to 400 words; Half Page: up to 200 words)
- High-resolution PDF of profile, suitable for printing
- Replicated in digital edition with live digital link to your website
- Inclusion as a Business Highlight within a CoVaScene Newsletter during February 2027. Over 65,000 1st party subscribers.

Sample questions to pick from:

- Tell us about your business. What inspired you to start it, and what does it mean to you today?
- Who or what inspired your entrepreneurial journey?
- How does your business contribute to or make a difference in the Coastal Virginia community?
- What accomplishment or milestone are you most proud of since starting your business?
- How do you hope your business inspires or creates opportunities for the next generation of Black entrepreneurs?
- What role has community support played in your business's growth and success?
- What's next for your business? Are there any exciting plans, projects, or goals you'd like our readers to know about?

Note: Questions can be customized as needed.

**Special zoned rates can apply. Ask Account Exectutive*

For more information contact: 757-422-8979, ext 204
or email: sales@vistamediainc.com

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