Coastal VIRGINIA Magazine

INSIDE January/ February 2027

Ad Space: 12/4/26

Ad Approval: 12/11/26

12 WAYS TO BE WELL IN 2027

SPECIAL PRINT + DIGITAL PACKAGE

JANUARY/FEBRUARY 2027

Be 1 *of* 12

Take full advantage of this print plus digital opportunity to promote your wellness topic/offering with Coastal Virginia, in the new year.

Print: Your ad size of choice will appear in the Jan/Feb 2027 issue of *Coastal Virginia Magazine*.

Newsletter: 12 Ways to Be Well in 2027 published every Monday, Wednesday & Friday throughout January and will be sent out to 83,000 "CoVa Scene" newsletter subscribers.

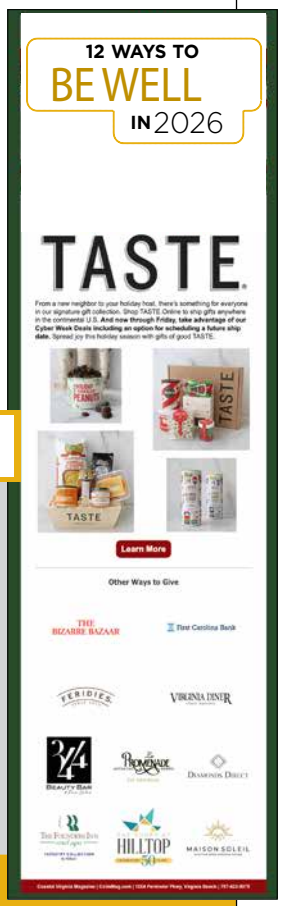
Exclusive Feature: Newsletter Dates Available: January 4, 6, 8, 11, 13, 15, 18, 20, 22, 25, 27, 29

12 Ways to Be Well Webpage: We will feature your healthy topic as a main feature in one of the 12 Ways newsletters. For the others, you will be listed as a sponsor with a link. Additionally, each participant will be featured on CovaMag.com through February 2026.

Design Materials: Information will be pulled from print ad and formatted accordingly for web and newsletter. No proof is required.



FEATURED EXAMPLE



RATES

Print + Digital Rates

	Normal Rate	Special Rate
Full Page *with 12 Ways to Be Well Newsletter*	~~$5,400~~	$3,160
1/2 Page *with 12 Ways to Be Well Newsletter*	~~$3,860~~	$1,680
1/4 Page *with 12 Ways to Be Well Newsletter*	~~$2,430~~	$960

12 Ways to Be Well Digital Portion is valued at $250. All billings are upon publication. Invoices are emailed with net 15 day terms.

For more information contact us at:

757-422-8979, ext 156 or email: sales@vistamediainc.com

10-29-26