The ROANOKER MAGAZINE

Food & Wine Fest

WINERIES, DISTILLERIES & BREWERIES & TASTING FROM AREA RESTAURANTS SPECIALTY VENDORS & LIVE ENTERTAINMENT

BERGLUND CENTER
FEBRUARY 13, 2027

BERGLUND CENTER



LEARN MORE AT roanokewinefest.com

VIP PACKAGES • HOTEL PACKAGES • LIVE ENTERTAINMENT • QUALITY VENDORS
DISTILLERY DEN • CRAFT BEER GARDEN • RESTAURANT TASTINGS

ROANOKER MAGAZINE
Food & Wine Fest

SATURDAY
Noon–5 p.m.

Celebrate good times with Virginia wines and get a taste of Virginia at the ***Roanoker Magazine*** **WineFest**, planned to be the area's finest event that promotes Virginia wines, ciders, spirits, craft beers and restaurant samplings.

Tasting Tickets
Package includes:

- Unlimited wine tastings
- Distillery tastings
- Commemorative tasting glasses
- Entertainment, Vendor Village & more.

General Admin: **$50**
($60 at the door)

Non-Tasting Tickets
Package includes:

- Entry
- Entertainment, Vendor Village & more.

Non-Tasting: **$25**
($35 at the door)

Food Tickets
(Food tasting tickets will be available to purchase at the event.)

Overnight Hotel
Packages Available

Vendor Opportunities
Booth Prices

Wineries/Cideries/Distilleries

10x10 (end cap) **$375**

10x20 (end cap) **$550**

10x30 (end cap) **$750**



All Other Vendors

(Based on availability.)

10x10 (middle: in-between other booths) **$275**

10x20 (middle) **$500**

10x30 (middle) **$750**

NOTE: *A $125 refund will be made to all wineries/cideries immediately after the event for tastings incurred during event.*

Table Sponsor Opportunities
Table Prices

Package includes:

- Reserved Table
- **10** tickets that invclude tasting tickets
- **10** commemorative tasting glasses

Table: **$750**

Enjoy a table with private seating for 10 guests.











Restaurant Opportunities

A TASTE OF VIRGINIA

We are seeking over 20 restaurants to feature their top dishes in tapas-style tastings. Interested in becoming a featured Taste of Virginia Restaurant?
email: events@vistamediainc.com

For event or to apply for a booth visit RoanokeWineFest.com or email Events at events@vistamediainc.com or 757-422-8979 ext. 257

SPONSORSHIP OPPORTUNITIES

FEATURE / BENEFIT	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
Sponsorship Focus	**Product/Naming (Wristbands, Welcome, etc.)**	**Event Stage**	**Naming Rights (Presented by...)**
Print Advertising (The Roanoker)	**(1) Half-Page Ad**	**(1) Full-Page Ad**	**(1) Full-Page Ad**
Event Banners	(1) Banner	(1) Banner	**(2) Banners**
Printed Marketing	Name/Logo Inclusion	Name/Logo Inclusion	**Naming Rights on ALL materials**
Social Media Exclusives	None	None	**IG "Likes" Contest & Giveaway Logos**
Digital Marketing Links	Included	Included	Included
VIP Corporate Table	1 VIP Table	1 VIP Table	1 Table
VIP Tasting Tickets	10 Tickets	10 Tickets	10 Tickets
Commemorative Glasses	10 Glasses	10 Glasses	10 Glasses
Event Recognition	Emcee shoutouts	Emcee shoutouts	Emcee shoutouts
Event Coverage	May/June Issue Follow-up	May/June Issue Follow-up	May/June Issue Follow-up
Price	**$3,500**	**$5,000**	**$7,500**